



# HOWARD HOROWITZ

## FOUNDING BOARD MEMBER

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Jewish values (and history) as encapsulated by the words of Hillel, “do unto others as you would have them do unto you,” compels Howard’s advocacy for all immigrants and refugees who bear the burden of war, racism, nationalism and the inequities of our economic order. A political scientist by training and market researcher by profession, who over his long career has shaped and advanced the practice of market research on cable television services and programming, home entertainment services, and broadband and mobile content and services for his major media clientele. Established in 1985, and located in downtown New Rochelle, NY, Horowitz Research has become the go-to company for research on urban markets, multiculturalism, and Latinx, Black and other historically marginalized consumers.

Howard has been active in local, national and international social justice and human rights issues for decades. He is Board Chair the WESPAC (Westchester People’s Action Coalition) Foundation and serves on the Executive Committee of Interfaith Council for New Americans (ICNAW) providing support services to refugee families in Westchester and NYS. He served as lead organizer of the Hudson Valley Call to Action in support of Syrian refugees in Westchester, Rockland and the Hudson Valley in 2016. In 2009, Howard was a founding member of the Iraqi Student Project in Westchester that provided tuition and financial assistance, and emotional support to war refugee Iraqi students, enrolled at local universities, including Manhattanville and Bard.

Howard has an M.A. in Political Science and a B.A. in Psychology from New York University, graduating with honors and Phi Beta Kappa. He lives in New Rochelle, NY with his wife, Professor Alisse Waterston, and has 3 children and 3 grandchildren.