



RONNIE SIEGEL

BOARD MEMBER

Ronnie Siegel is a marketing professional, graphic designer and artist. She started her career as an assistant art director and graphic designer at Foote, Cone and Belding Direct, McCann Erickson Direct and the 92nd Street Y. After earning her MBA in marketing, she held marketing positions in the credit card division at Citibank. In 2012 Ronnie joined J-Teen Leadership where she was responsible for program and marketing support, as well as for all of the design materials. While working alongside Abbe Marcus, Executive Director of J-Teen Leadership, Ronnie learned first hand the importance of community service and social justice and how life changing it can be to experience the plights of others. Although she left J-Teen Leadership in 2020 to start her own graphic design/marketing business, Ronnie remains inspired to continue helping those new to this country. As the granddaughter of immigrants from Eastern Europe who also left a familiar land and subsequently entered one that seemed very foreign, Ronnie understands the importance of helping those coming to this country who are in need of resettling support.